



# 2013 ANNUAL REPORT

## A YEAR OF GROWTH



CARE FOR CHILDREN WORKS TO GIVE DISADVANTAGED CHILDREN THE OPPORTUNITY TO GROW UP IN LOVING FAMILIES WHO WILL NURTURE THEM TO REACH THEIR FULL POTENTIAL.

**WE PARTNER WITH GOVERNMENTS IN ASIA TO HELP THEM PLACE ORPHANS INTO GOOD, LOCAL FAMILIES.**



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# THE PROBLEM & THE SOLUTION

## THE PROBLEM

ACCORDING TO UNICEF, THERE ARE 8 MILLION CHILDREN GROWING UP IN INSTITUTIONS WORLDWIDE.

John Bowlby, the founding father of attachment theory suggested that 'where there is maternal deprivation a child may develop mental and physical illnesses and sometimes even die.' Modern studies confirm this and show that children growing up in institutions face immense challenges in all areas of development.

Not only is family-based care better for children, it is actually more cost-effective for governments in the longer term. Children who grow up in families have more

opportunities to develop into healthy, productive adults and are therefore less likely to be dependent on the State in the future (Save the Children, 2012).

Many Asian governments implement institutional care for their country's orphans because they lack the capacity, training or short-term financial resources needed to manage a shift from institutional to family-based care.

This is where we come in.

## THE SOLUTION

HELP GOVERNMENTS IN ASIA PLACE ORPHANED AND ABANDONED CHILDREN INTO GOOD, LOCAL FAMILIES.

The loving support of a family can provide a child with security, food, water, sanitation, education, stimulation and nurture. In other words, a family can provide everything a child needs for healthy development.

By introducing and developing family placement care into Asia, we are providing a **holistic approach to transforming the lives of some of the world's most disadvantaged children.**

DID YOU KNOW THERE ARE 71 MILLION ORPHANS IN ASIA?  
(UNICEF, 2013)

THAT'S MORE THAN THE POPULATIONS OF...

THAILAND

66.7 MILLION (THE WORLD BANK, 2012)



THE UK

63.2 MILLION (THE WORLD BANK, 2012)



CALIFORNIA + TEXAS COMBINED

64.1 MILLION

(UNITED STATES CENSUS BUREAU, 2013 ESTIMATE)



# OUR STRATEGY

WITH THE ENDORSEMENT OF CENTRAL GOVERNMENT AND BY TRAINING AND EMPOWERING AT GRASSROOTS, WE ARE ABLE TO KICKSTART A NATIONAL SHIFT TOWARDS FAMILY PLACEMENT AS A POSITIVE ALTERNATIVE TO INSTITUTIONAL CARE.

1.

We always work at the invitation of national government, with matched government funding and a local government partner;

2.

We have a team of experts who deliver regional and national training workshops, provide on-site training to walk family placement workers through their first placements and offer on-going support;

3.

We develop contextualised training based on international best practice in family-based care and 15 years of experience in China;

4.

We commit seed funding to offset the initial risk associated with transitioning from institutional to family-based care.



# OUR TRACK RECORD

## PLACING ORPHANS INTO GOOD LOCAL FAMILIES SINCE 1998.

Care for Children introduced professional, international standards of family placement care in China through the launch of our remarkably successful government-to-government pilot project in Shanghai in 1998. Funded by the UK's Department for International Development, our founder Robert Glover received an expert licence to work for the Shanghai Civil Affairs Bureau.

Our goal was to place 300 children into local families within the three-year pilot project. The result was that 500 children were successfully placed, and the Mayor of Shanghai honoured our founder with the White Magnolia Award for outstanding services to the city.



Following the success of the Shanghai project Robert Glover moved to Beijing in 2003 to act as an advisor to the Ministry of Civil Affairs and develop foster care on a national basis. To date, Care for Children's National Foster Care Project in China has worked directly with **81** Project sites, training more than **3000** orphanage directors and family placement workers, and enabling over **250,000** orphans in China to be placed into good local families.

In 2005 Robert Glover received the OBE from Her Majesty the Queen for his work for Care for Children.



# OUR GOALS BY 2016

GIVE ORPHANED AND ABANDONED CHILDREN IN CHINA AND THAILAND THE OPPORTUNITY TO GROW UP IN A FAMILY

OUR GOALS	COUNTRY	2014	2015 CUMULATIVE	2016 CUMULATIVE
NO. OF PARTNER INSTITUTIONS	CHINA	25	25	25
	THAILAND	2	5	15
NO. OF PEOPLE TRAINED (DIRECT, NOT ACCOUNTING FOR REPEAT ATTENDANCE)	CHINA	480	960	1,400
	THAILAND	200	520	1,000
NO. OF PEOPLE TRAINED (INDIRECTLY)	CHINA	600	2,200	4,000
	THAILAND	16	80	300
NO. OF CHILDREN PLACED BY CARE FOR CHILDREN TRAINED FAMILY PLACEMENT WORKERS	CHINA	600	2,200	4,000
	THAILAND	160	800	3,000
NO. OF CHILDREN PLACED (INDIRECT, ESTIMATE)	CHINA	12,600	46,600	80,000
	THAILAND	150	2,400	9,000

# OUR PROJECTS IN 2013

## CHINA

Care for Children has been working in China for 15 years, training over 250 institutions in family placement resulting in a generation of orphans being placed into families.



### GOVERNMENT RELATIONSHIP

In 2003 Care for Children signed an agreement with **China's Ministry of Civil Affairs (MoCA)** to partner with the **China Social Work Association (CSWA)** in order to develop a national foster care programme in China. This agreement was renewed in 2006, 2009 and most recently 2013.

### CHINA TODAY

China has undergone rapid economic growth since the initiation of market reforms in 1978. The Chinese economy has grown at an extraordinary rate of around 10% per year, lifting over 500 million people out of poverty (World Bank). However, China still faces developmental challenges, with its wealth largely concentrated around the eastern, coastal regions.

China's traditional social structure is ideal for substitute family placement with deep-rooted extended family structures and strong community support. Furthermore, many one child families would like a second child, or families whose own children are now grown are looking to raise further children with their time and experience.

**PHOTOS :** ROBERT GLOVER WITH TOP: YAN MINGFU (CHINA'S FORMER MINISTER OF CIVIL AFFAIRS) AND BOTTOM: DEN PUFANG (FORMER PRESIDENT OF THE CHINA DISABLED PERSONS' FEDERATION) AND FENG GUOQIN (CHAIRMAN OF THE MUNICIPAL CPPCC COMMITTEE OF SHANGHAI) FOLLOWING THE SUCCESSFUL BID FOR THE SPECIAL OLYMPICS IN SHANGHAI

# CURRENT PROJECTS IN CHINA

- 25 CURRENT FUNDED PROJECTS (INCLUDING 'THE FIVE CITIES' 2013-2016)
- 55 PREVIOUSLY FUNDED PROJECTS FROM 1998-2012



### 2013 HIGHLIGHTS

2013 saw a ramp up in our China efforts. We signed a new agreement to work with 25 new project sites - many in poorer, western regions. We also initiated a new model where we've placed extra focus on five chosen institutions 'the five cities' that we aim to develop into pillars of best practice in family placement care.

Our team was commissioned to translate the Moving Forward handbook into Chinese. This is the official guide to implementing the UN Guidelines for the Alternative Care of Children. Working in consultation with UNICEF China and Save the Children China, the Chinese version of the handbook is set to launch in early 2014.

	No. of partner institutions in 2013:	25
	Total to date:	81
	No. of children financially supported in families in 2013:	800
	Total to date:	3860
	No. of people trained in 2013 (direct):*	172
	Total to date:*	2540

\*Cumulative, not accounting for repeat attendance.

## THAILAND

The Thailand project is Care for Children's first project outside China. Our relationship with Thailand began following the 2004 Tsunami when our founder met with **Mr Wanlop Phloytabtim**, permanent secretary of the Ministry of Social Development and Human Security to give advice related to children who had been orphaned in the disaster. Mr Glover made several visits to discuss opportunities for partnership and in 2008 he accompanied His Royal Highness Prince Michael of Kent to visit His Majesty King Bhumibol Adulyadej Rama IX of the Chankri Dynasty in his summer palace in Hua Hin. Our pilot project began in 2012 and is located in Chiang Mai, working with the Chiang Mai Home For Boys.



### GOVERNMENT RELATIONSHIP

We have a signed agreement with the **Thai Ministry of Social Development and Human Security**. The Government in Thailand strongly believes in the power of the family to positively shape community, recently launching a campaign to promote the family as "a sanctuary of love, warmth and care." (Government Public Relations Department, Kingdom of Thailand)

### THAILAND TODAY

Thailand has been a model of development success with sustained strong growth and impressive reduction in poverty (The World Bank). Wealth has been distributed unevenly however, with the North and Northeast behind the rest of the country in terms of poverty reduction.

In Thailand, like China, there is a strong tradition of close-knit extended families with, until recently, many generations living under one roof. Although family structure in many urban areas has shifted to a nuclear model, the family remains of central importance in Thai culture.

### 2013 HIGHLIGHTS

	No. of partner institutions :	1
	No. of children placed into families :	32
	No. of children financially supported in families :	20
	No. of people trained (direct)	19



## EMERGING PROJECTS



FROM LEFT : FOUNDER ROBERT GLOVER, MINISTER GANDHI OF SOCIAL WELFARE AND LABOUR OF MONGOLIA, HRH PRINCE MICHAEL OF KENT, SUMO WORLD CHAMPION AND UK AMBASSADOR TO MONGOLIA.

Care for Children continues to receive invitations to replicate the successful China model across Asia.

Care for Children has undertaken preliminary investigations into supporting the development of family placement care in Mongolia, DPRK, Vietnam, Cambodia, Myanmar and Nepal, having received invitations from the governments of each of those countries.

# TESTIMONIES

GIVE A MAN A FISH;  
FEED HIM FOR A DAY...



## MEET XIAO LONG

Xiao Long is 12 years old. He's lived with his foster family for 7 years. Throughout this time Care for Children has provided training and support to his foster parents and the staff at the Child Welfare Institution where he used to live.

When Xiao Long was first placed with his family, he couldn't walk or talk, and he was thought to have learning difficulties. Now he speaks well, attends the local school and has very few learning difficulties. Family life has brought out his passion for art. With Care for Children's guidance, the Institution has developed a strong family placement programme that even provides a private art teacher for Xiao Long.



## MEET DEWEI

This young man has lived with his foster family for several years and is very settled. Because of his learning difficulties, he is unable to attend school. However, his foster parents have taught him to read. Now he reads the newspaper everyday. Dewei also loves drawing and enjoys helping to look after his younger foster brother.



## MEET MEI LI

A retired bus driver from China's Shanxi province, Mei Li is now a foster Mum. When we met her on a site visit in China she spoke of the rewards of fostering an orphaned child:

"I'm proud to be a mum again after my own children have grown up and work in the city now."



...TEACH A MAN TO FISH, AND YOU  
HAVE FED HIM FOR A LIFETIME.



# FUNDRAISING & FINANCE

## FUNDRAISING

CARE FOR CHILDREN ACTIVELY FUNDRAISES IN THE UK AND EUROPE, THE USA AND ASIA.

Our fundraising sources include:

- Foundations and Trusts
- Corporate Partnerships
- Churches
- Individuals
- Events

If you would like to find out more about how you can support Care for Children financially, please contact our Group Fundraising Manager, Laura Piercy, at:

[laura@careforchildren.com](mailto:laura@careforchildren.com)

## FINANCE

CARE FOR CHILDREN HAS MIGRATED ALL ACCOUNTS FROM BEIJING TO THE UK FOR GREATER FINANCIAL COMPLIANCE TO THE CHARITY COMMISSION AND COMPANIES HOUSE.

The Financial Year End is 31 December. The expenditure shown on the opposite page for 2012 is extracted from the full 2012 consolidated accounts filed with the charity commission. These accounts have been audited by MA Partners LLP in Norwich, UK. The expenditure shown on the opposite page for 2013 is extracted from the full 2013 consolidated accounts, which have not yet been audited.

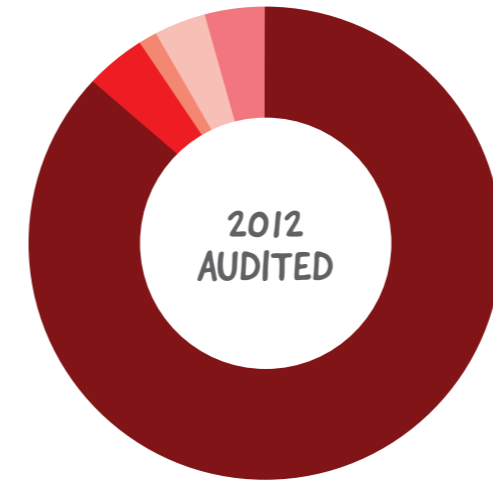
Our new Group Head of Finance, Nick Nundy joined the Senior Management team in January 2014, a key appointment in the management of our expanding organization.

The full 2012 consolidated accounts can be found at:

[www.charity-commission.gov.uk](http://www.charity-commission.gov.uk)

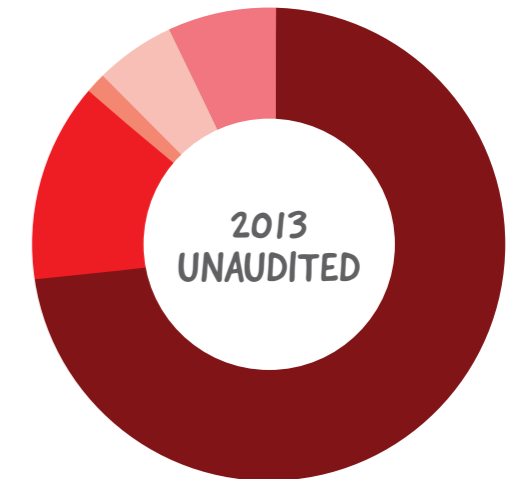
For further financial info contact: [nick@careforchildren.com](mailto:nick@careforchildren.com) or [enquiries@mapartners.co.uk](mailto:enquiries@mapartners.co.uk)

## CARE FOR CHILDREN EXPENDITURE 2012 TO 2013



China Project	£736,514	86%
Thailand Project	£41,589	5%
Emerging Projects	£13,083	1%
Costs of generating voluntary income	£24,635	3%
Governance costs	£41,286	5%
<b>TOTAL</b>	<b>£857,107</b>	<b>100%</b>

China Project	£647,283	75%
Thailand Project	£108,730	13%
Emerging Projects	£5,273	1%
Costs of generating voluntary income	£43,995	5%
Governance costs	£56,512	6%
<b>TOTAL</b>	<b>£861,793</b>	<b>100%</b>



# TRUSTEES



**ROBERT GLOVER OBE**  
(FOUNDER AND EXECUTIVE DIRECTOR)

Robert first visited China in 1996 as a UK social worker to research how he could use his professional training to support disadvantaged children - in particular orphaned and abandoned children. He founded Care for Children in 1998 with John Langlois, moving to Shanghai with his wife Elizabeth and six children to work in partnership with the Shanghai Civil Affairs on a foster care pilot project. He was awarded the White Magnolia Award by the Shanghai Government for his service to the city in 2002, and an Order of the British Empire (OBE) from Queen Elizabeth II in 2005, for his work for Care for Children.



**JON SCOTT**  
(CHAIRMAN)

Jon is the Business Development Director at itmsoil. He joined Soil Instruments in 1981 as a site engineer and in 1982 he moved to Hong Kong to set up an office for Soil Instruments to service work primarily on the MTR Island line. Following a global rationalization of Boart Longyear in 1999, Jon headed a management team to buy out Boart Longyear's UK instrumentation business to form Instrumentation Testing & Monitoring (ITM) Ltd. In 2002 ITM concluded the takeover of Soil Instruments to form itmsoil. Jon is now responsible for the development of new markets and major project acquisition for itmsoil.



**LORD MCCOLL**

Lord McColl of Dulwich, CBE is a surgeon, professor and member of the House of Lords. Lord McColl was made a Life Peer for his work for disabled people in the Queen's Birthday Honours in 1989. From 1994 to 1997 he was Parliamentary Private Secretary to Prime Minister John Major. He is also a trustee and surgeon to the international charity, Mercy Ships, as well as being a Fellow of King's College London. Lord McColl is also an advocate to stop the global crime of human trafficking.



**ROD TUCK**

Rod Tuck has spent 45 years in the Animal Feed Industry, both in the UK and internationally, followed by 12 years in Pet Food retailing. He takes an active role in the Norfolk, Eastern Area and the National Young Farmers Association (YFC), one of the biggest rural youth movements in the UK. He holds the posts of National Life Vice President Of National and Norfolk YFC, Vice President/Council Member of the Royal Norfolk Show and Associate Director of Norwich City Football Club.



**THE MARQUESS OF READING**

Lord Reading was Chairman of the Land's End John o'Groats Club from 1992 to 1996. He served as director of the Global Flying Hospitals from 1996 to 2000. From 1999 to 2000, he was President of the Dean Close School in Cheltenham, Gloucestershire. He has served on the Board of Directors of CURE International since 2004, and of the Mertens House in Saint Petersburg, Russia since 2008. He also served as a member of the Council of the Garden Tomb in Jerusalem from 2002 to 2008. He is a patron of the Nelson Recovery Trust and, since 1998, of the Barnabas Fund.



**KEITH HILTON**

Keith Hilton worked in the print industry for 45 years. He held various senior management roles within national and local UK based companies. Since retiring five years ago, he has been involved with a number of charities, offering financial expertise.

# ORGANISATIONAL STRUCTURE

## GOVERNANCE

In accordance to the laws and regulations of each of the countries in which Care for Children is registered as a charity, the organisation is fully compliant with the necessary governance and accountability guidelines.

## PROJECT SUPPORT

Care for Children is a registered charity in the UK, USA and Hong Kong in order to diversify our fundraising opportunities. The Finance and Fundraising offices work together to raise and manage the funds that support our project work.

## PROJECT OFFICES

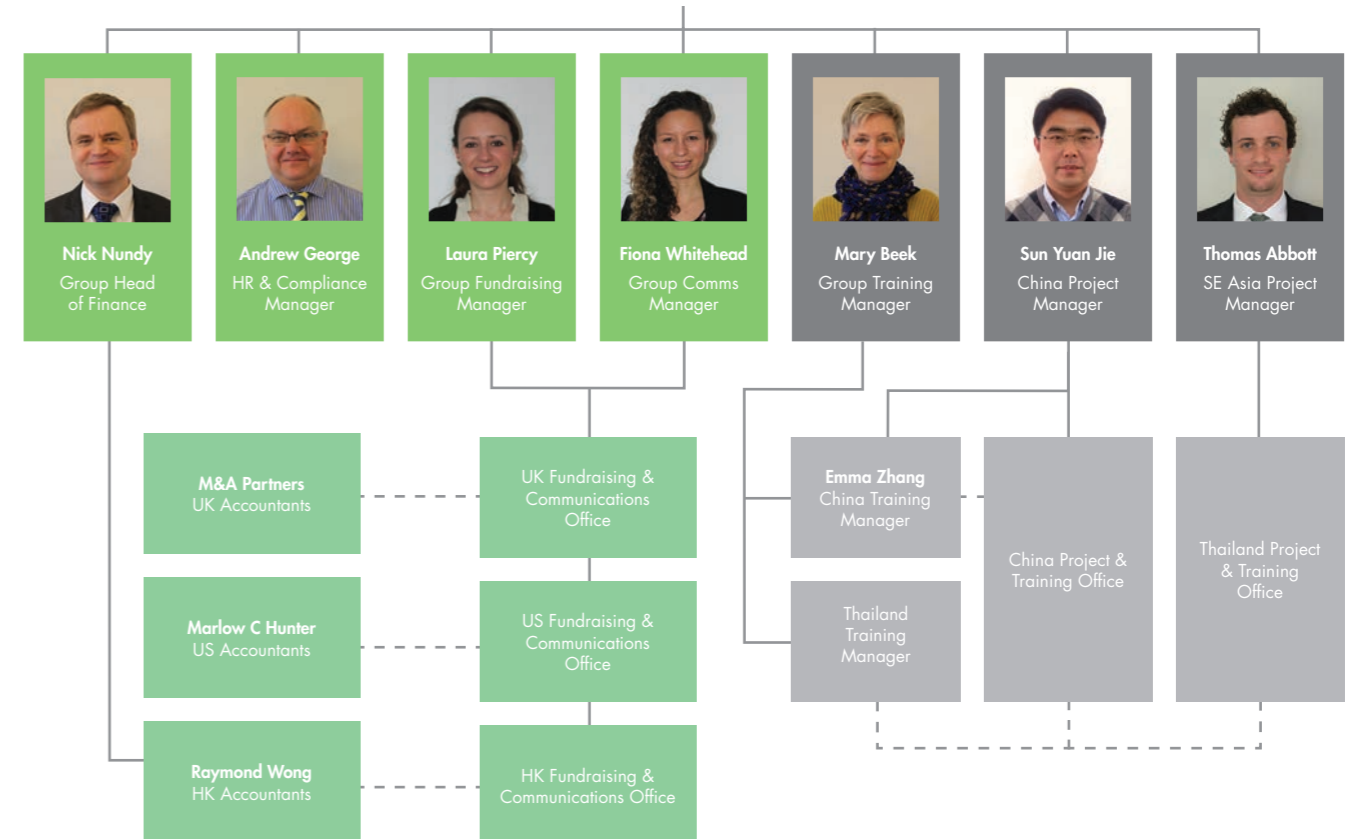
The Project offices and training teams are currently based in China and Thailand. These offices work in direct relationship with Care for Children's government partners, and are responsible for launching, managing and evaluating all aspects of Care for Children's project work.

### BOARD OF TRUSTEES



**Robert Glover**  
Executive Director

### SENIOR MANAGEMENT TEAM



# CONTACT

**WEB** | [www.careforchildren.com](http://www.careforchildren.com)

**EMAIL** | [info@careforchildren.com](mailto:info@careforchildren.com)

**facebook** | [facebook.com/careforchildren](https://facebook.com/careforchildren)

**twitter** | [#giveachildafamily](https://twitter.com/careforchildren)

UK REGISTERED CHARITY NUMBER 1072199; REGISTERED COMPANY IN ENGLAND NO. 05538700 / US COMPANY 1271-2, CHARITY IRS 501-(C)3, 27TH JANUARY 2003 / HK COMPANY 569369, CHARITY 91/4654

## LOCAL OFFICES

### UK (HEAD AND COMPANY REG OFFICE)

3-4 The Close  
Norwich  
NR1 4DH  
**TEL :** +44 (0)1603 627 814

### UK (FUNDRAISING & COMMUNICATIONS)

32 Bloomsbury Street  
London  
WC1B 3QJ  
**TEL :** +44 (0)207 299 4301

### HONG KONG

The Executive Centre (Central) Limited  
Level 5, Two Exchange Square,  
8 Connaught Place, Central  
Hong Kong  
**TEL :** +852 2297 2442

### USA

5000 W. 134th Street  
Leawood  
Kansas 66209  
USA  
**TEL :** +1 913-402-6800

## PROJECT OFFICES

### CHINA

Diplomatic Residence Compound 05-2-81  
1 Xin Dong St.  
Chao Yang District  
Beijing, 100600  
China  
**TEL :** +86 (0) 10 8470 2735

### THAILAND

223/30 Moo 1, Nong Ho Road  
T. Chang Phuaek  
A. Muang  
Chiang Mai, 50300  
Thailand  
**TEL :** +66 (0) 53 010727

# OUR VISION & MISSION

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WE HAVE A VISION TO PLACE  
**ONE MILLION CHILDREN  
BACK INTO FAMILIES.\***

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**CARE FOR CHILDREN EXISTS TO  
RELIEVE HARDSHIP, DISTRESS AND SICKNESS  
IN ABANDONED AND ORPHANED CHILDREN  
IN ASIA BY THE INTRODUCTION OF STRATEGIC INITIATIVES IN LOCAL FAMILY PLACEMENT  
CARE AS AN ALTERNATIVE TO INSTITUTIONAL CARE, AT THE REQUEST OF, AND  
IN COOPERATION WITH, GOVERNMENT AUTHORITIES.**